

Qualped Business Model

Your 21st century
Branding & Revenue
Strategy

*How you, your business, your organization should
engage the world*



- **How to benefit from Qualped Business Model**
 - With this Model, you, your business, or your organization, could engage the world with the simple raw material of your Story, Message, or Life lesson
 - This Model turns your Social Media platform and Database into your Tribe, Community, and Fanbase
 - Use this Model to generate residual revenue of at least \$1M/year in automated income streams

- Working the Formula
 - » The Qualped Business Model works because of its Formula:

$$(CM)3 = CT$$

- Creative Message
 - Community Media
 - Cooperative Money

- When those factors combine exponentially, what results for you is:

- **Community transformation**

Where your customers, clients, fanbase become inspired, motivated, energized, giving you returns in business results, including Income, Revenue, Profits.

- Creative Message is Writing, Designing & Publishing of your Story, Message, or Life Lesson in a way that's appealing, exciting, inspiring
- Community Media is strategic use of your Social Media network to engage, motivate, energize your followers and database to become customers, clients, patron
- Cooperative Money is your Network generating cash flow to you, your business, or your organization, that is sustained, reliable, loyal

- Your Story, Message, Life Lesson written and designed – as a multimedia Creative Message
- X
- Your digital Network automatically sharing your Creative Message in multimedia formats
- X
- Membership, Subscription, Enrollment, Pledge from Network members who benefit in a transformative way from you, your business, or your organization – through brand engagement

- **Your Story, powerfully written and designed as exciting narrative**
- **Your Network, focused on 1,000+ most promising pre-qualified prospects**
- **Your Returns, \$1M per year**

- Reaching 1,000+ pre-qualified hot prospects with your engaging Story, and securing from each one a Pledge, Subscription, Membership, Purchase, or similar financial Return, of \$85/month, or \$1,020/year, generates for you, your business or your organization \$1M/year in Income.

- Contact Qualped Life Corp. today for us to set up your 2018 to be a great year!
- Working the (CM)3 = CT Business Model, we write and design your Story, refine your digital Network, set up your e-commerce platform along a crowdfunding strategy, and automate the System so you, your business or your organization benefits with financial returns, whilst engaging the world with your Story, Message, or Life Lesson, and branding your enterprise globally online.
 - Contact us: qualped@gmail.com